

formats

MIPTV 2014

flanders[®]
#talentmatters



PITCH / Charting a year (in this case 2013) in the life of a selection of different people from all walks of life, each episode brings the story of one month.

PRODUCTION COMPANY / Woestijnvis
LANGUAGE / Dutch
DURATION / 12 x 52'
YEAR OF PRODUCTION / 2013
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv

2013

ORIGINAL TITLE / 2013



PITCH / Three contestants per episode put their baking skills to the test, with the public deciding upon the winner.

PRODUCTION COMPANY / Hotel Hungaria
LANGUAGE / Dutch
DURATION / 15 x 25'
YEAR OF PRODUCTION / 2013
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv

BAKE MATCH

ORIGINAL TITLE / DE BAKMATCH



PITCH / Elderly people are the main protagonists in this edgy hidden camera show. They get out on the street with only one goal in mind: playing pranks on young people.

CAST / Emiel Ravijs, Gaston Rombauts, Marcel Mols, Irène Vervliet, Johan Grootaert
CREATED BY / Tim Van Aelst
PRODUCTION COMPANY / Shelter
LANGUAGE / Dutch
DURATION / 7 x 22' (+3 Best Of episodes)
YEAR OF PRODUCTION / 2010
CONTACT / Tim Van Aelst / tim@shelter.tv, Sofie Peeters / sofie@shelter.tv
INT'L SALES / Red Arrow / www.redarrow.tv

BENIDORM BASTARDS 2

ORIGINAL TITLE / BENIDORM BASTARDS 2



PITCH / Two sets of two celebrities who are good friends travel to a foreign location and compete against each other, testing out how well they really know each other.

PRODUCTION COMPANY / De Filistijnen
LANGUAGE / Dutch
DURATION / 8 x 52'
YEAR OF PRODUCTION / 2013
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv

BEST FRIENDS

ORIGINAL TITLE / BESTE VRIENDEN



CHANNEL VS CHANNEL

ORIGINAL TITLE / WAUTERS VS WAES

PITCH / Two hosts, each representing their respective TV channel, go head to head and battle week on week in a number of challenges sent in by viewers. Both channels share the broadcast.

PRODUCTION COMPANY / deMENSEN, Operatie Koekoek
LANGUAGE / Dutch
DURATION / 10 x 52'
YEAR OF PRODUCTION / 2013
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv



EVERYBODY'S FAMOUS

ORIGINAL TITLE / IEDEREEN BEROEMD

PITCH / Fun surprising daily magazine format that goes out to prove that everyone can be famous for 15 minutes.

PRODUCTION COMPANY / VRT, De Chinezen
LANGUAGE / Dutch
DURATION: 200 x 25'
YEAR OF PRODUCTION / 2013 and ongoing
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv



SO, YOU WANNA BE...

ORIGINAL TITLE / LATER ALS IK GROOT BEN...

PITCH / The international children's documentary series *So, You Wanna Be...* portrays professions in a mythical way through their emblematic heroes. A virtual animated little figure, Piper, takes the young viewers throughout the lives of men and women in an exciting environment.

PRODUCTION COMPANY / Off World
LANGUAGE / English, Dutch
DURATION / 26 x 13'
YEAR OF PRODUCTION / 2014
CONTACT / Eric Goossens / eric.goossens@offworld.be, Frederik Nicolai / frederik@offworld.be
INT'L SALES / Off World / www.offworld.be



THE STRONGER SEX

ORIGINAL TITLE / HET STERKE GESLACHT

PITCH / Set in a foreign location, two teams, one of men, one of women, compete in a series of challenges designed to test the stereotypes, in order to prove once and for all which is the stronger sex.

PRODUCTION COMPANY / De Filistijnen
LANGUAGE / Dutch
DURATION / 10 x 52'
YEAR OF PRODUCTION / 2013 (Norway)
CONTACT / Sue Green / sue.green@tnfp.tv
INT'L SALES / The New Flemish Primitives / www.tnfp.tv



TEMPTATION CARWASH

ORIGINAL TITLE / TEMPTATION CARWASH

PITCH / Bikini carwash themed entertainment, including the yearly individual car washing championship and the bi-yearly international car washing championship. The show follows the teams and bikini babes from different countries taking part in the international championships.

CREATED/DIRECTED BY / Filip Beerens
PRODUCTION COMPANY / ToyToyToy
LANGUAGE / English
DURATION / 4 x 26' (season 3)
YEAR OF PRODUCTION / 2012 (season 3), 2014 (season 4)
CONTACT / Filip Beerens / info@toytoytoy.be
INT'L SALES / Temptation Carwash / www.temptationcarwash.com



WHAT IF? – SEASON 2

ORIGINAL TITLE / WAT ALS? – SEIZOEN 2

PITCH / What if Jezus was a stand-up comedian? What if all cops were gay? What if everybody was blind? This edgy comedy sketch show, where every sketch begins with 'What if...', transports the viewers into a completely new and different world, showing a reality that never happened, but easily could have.

CAST / Ben Segers, Bert Haelvoet, Bruno Vanden Broecke, Charlotte Vandermeersch, Günther Lesage, Nico Sturm
CREATED BY / Tim Van Aelst
PRODUCTION COMPANY / Shelter
LANGUAGE / Dutch
DURATION / 8 x 24' (+ 2 Best Of episodes)
YEAR OF PRODUCTION / 2013
CONTACT / Tim Van Aelst / tim@shelter.tv, Sofie Peeters / sofie@shelter.tv
INT'L SALES / Red Arrow / www.redarrow.tv



WONDERLAND

ORIGINAL TITLE / WONDERLAND

PITCH / What would happen if you stand on a crossroads in a foreign country with a cardboard sign reading things like 'Can I be your guest for today?' or 'Can I join you at work?' or even 'Will you marry me?' A chain of people will lead us on a road movie through the most beautiful places on earth.

WITH / Deborah Geysen (host)
CREATED/DIRECTED BY / Red Pepper Media, The Bora Factory
PRODUCTION COMPANY / Red Pepper Media
LANGUAGE / English
DURATION / 13 x 52'
YEAR OF PRODUCTION / 2014
CONTACT / Bram Vanderlinden / bram.vanderlinden@redpeppermmedia.be
INT'L SALES / Red Pepper Media / www.redpeppermmedia.be



YOUNG BOSSES

ORIGINAL TITLE / JONGE BAZEN

PITCH / Three teams of young people between 16 and 23 years old create and run their own company. They have only 12 weeks to come up with a good idea, find some money, launch their business, promote their stuff and of course ... make some sales. Who will be the best entrepreneur?

PRODUCTION COMPANY / Red Pepper Media
LANGUAGE / Dutch
DURATION / 12 x 25'
YEAR OF PRODUCTION / 2013
CONTACT / Bram Vanderlinden / bram.vanderlinden@redpeppermmedia.be
INT'L SALES / Red Pepper Media / www.redpeppermmedia.be

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MIPTV 2014 | BOOTH P-1.E56

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COMPILED AND EDITED BY Christian De Schutter / Saidja Callewaert /
DESIGN Karin Pays / **PRINT** Wilda /
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